



BALESS

CHARTRE GRAPHIQUE 2025

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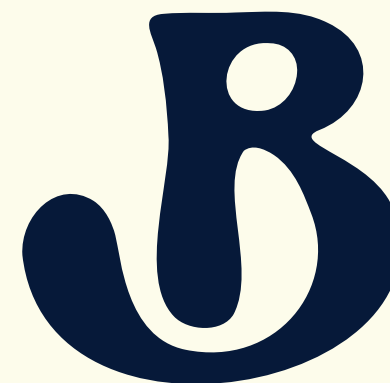
LOGOTYPE



Logotype Principal



Logotype Sans Baseline



Pictogramme

VARIANTES

Logotypes Différentes Entités

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CORPORATE

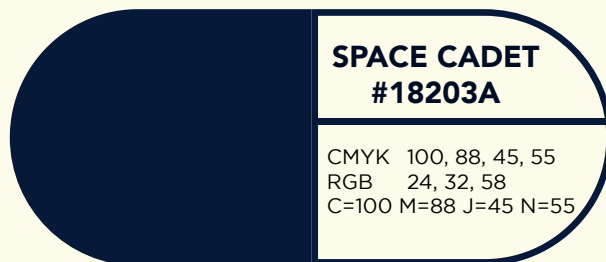
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SPORT

Pictogrammes

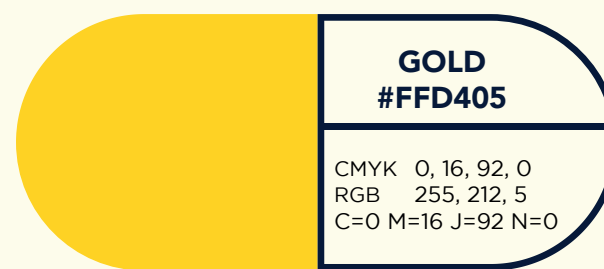
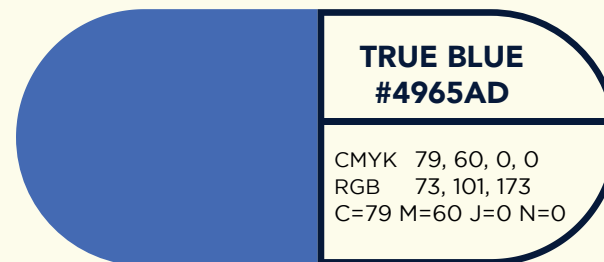


COULEURS

Palettes Principales

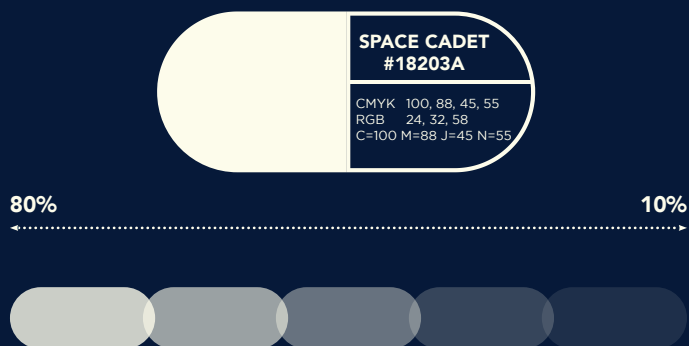
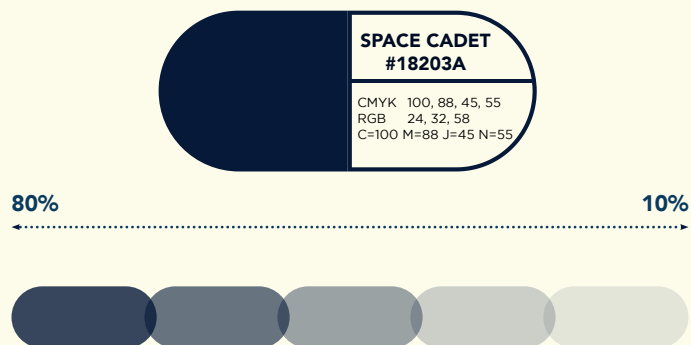


Palettes secondaires

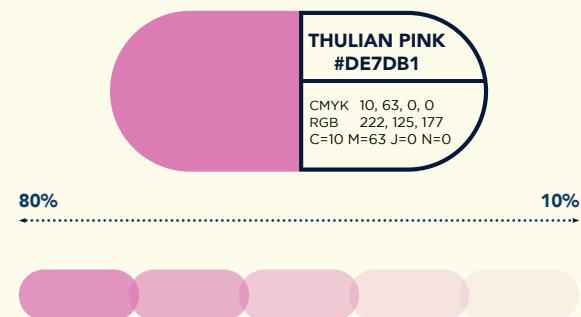
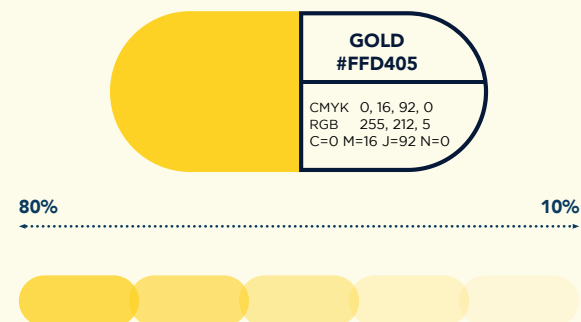
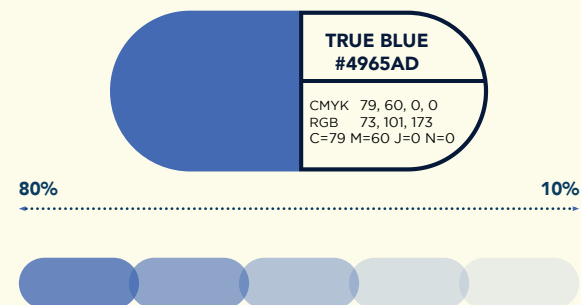


TEINTES DE TRAMAGE

Palette Principale



Palette Secondaire



TYPOGRAPHIES

Typographie Principale

ANYBODY
ExtraBold

ABCDE
abcde
12345

Typographie Secondaire

ANYBODY
Medium

ABCDE
abcde
12345

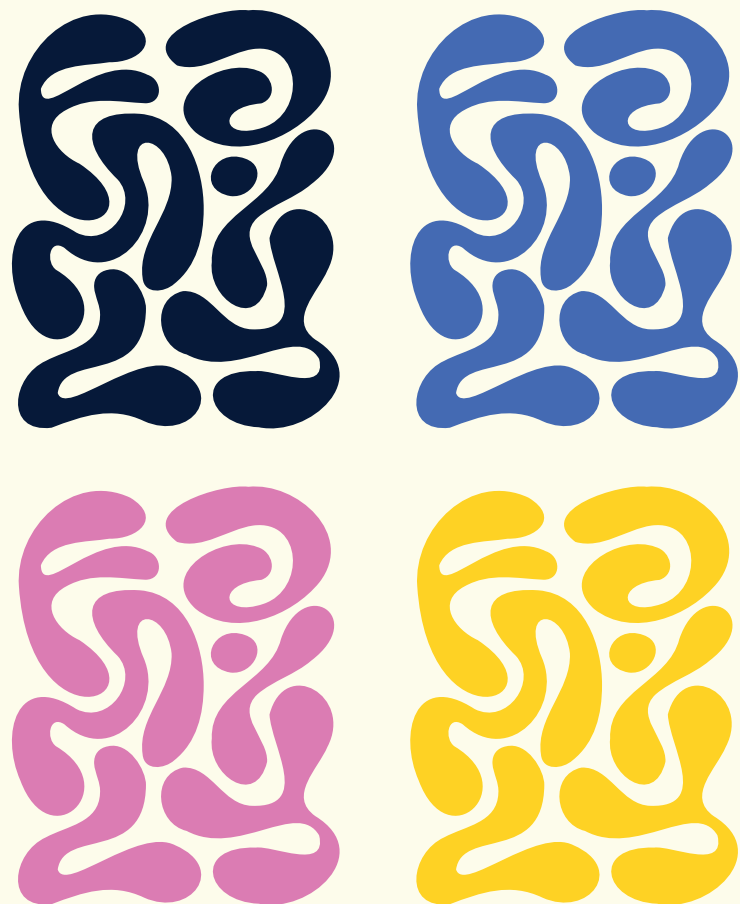
Typographie Corps de texte

Avenir
Roman

ABCDE
abcde
12345

ÉLÉMENTS GRAPHIQUES

Trame Principale



Trame Secondaire



UNIVERS ICONOGRAPHIQUE

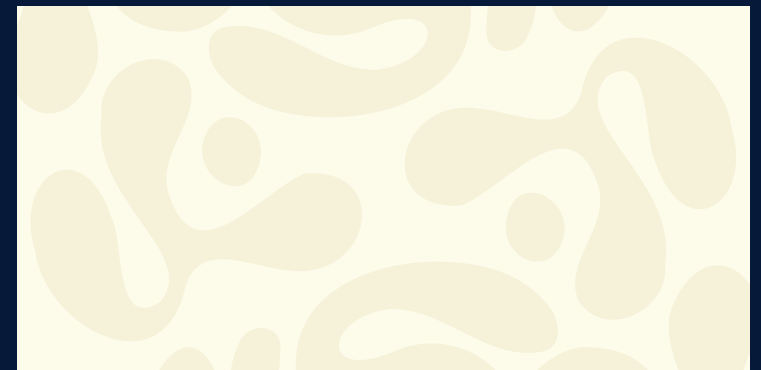


MISES EN SITUATION - BALESS PERSONNALISATION

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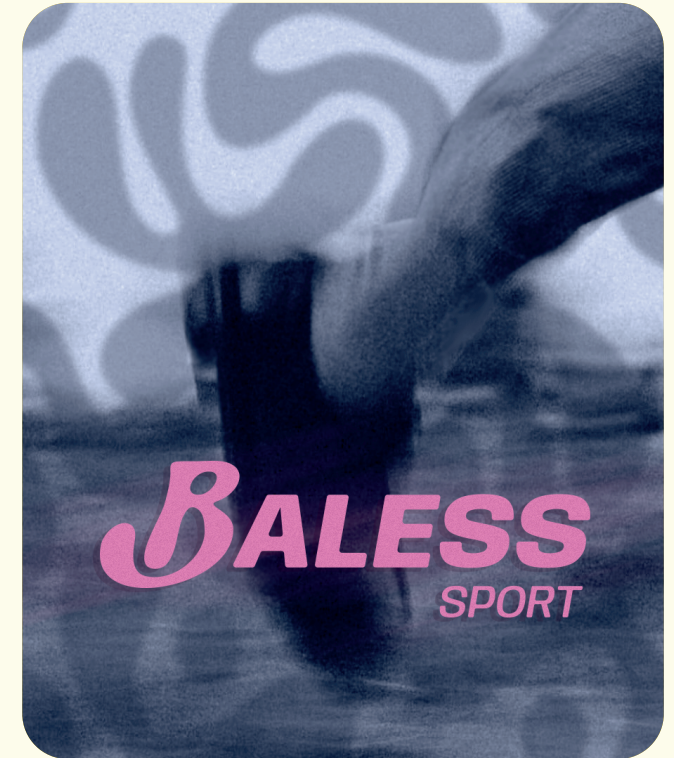


MISES EN SITUATION – BALESS CORPORATE



MISES EN SITUATION - BALESS PERSONNALISATION

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Charte Graphique 2025.
BALESS PERSONNALISATION

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